Get Your Business
NOTICED
ADVERTISE WITH US!
LEGAL & DISTRICT
CHAMBER OF COMMERCE
BOX 338, LEGAL AB, T0G 1L0
LEGAL-LERIEADS@HOTMAIL.COM
WALLBOARD-ADS@HOTMAIL.COM
2020
LEGALCHAMBEROFCOMMERCE
WWW.LEGALCHAMBEROFCOMMERCE.CA

LEGAL & DISTRICT CHAMBER OF COMMERCE

Box 338, Legal AB, T0G 1L0
www.legalchamberofcommerce.ca

2020 MEMBERSHIP

Please fill in details and return complete form.

Business Name: _____

Contact: _____ Position: _____

Mailing Address: _____ Postal: _____

Business #: _____

Number provided will be posted in monthly editions of the Legal-Lerie as well as the online directory.

E-Mail: _____ Facebook: _____

Website: _____

Number of Employee's: _____ (Full-Time Equivalents)

Membership Rates: *Please check one the following options*

Non Profit, Associate		$50.00
Individual or below 2 Employees		$50.00
3 or more Employees		$75.00

	YES	NO
Receipt Required		

Get a **FREE QUOTE** for Group Insurance with AB Chamber of Commerce; www.chamberplan.ca

To view Alberta Chamber of Commerce Added Value Program visit; www.abchamber.ca
To view advertising and sponsorship grideline visit; www.legalchamberofcommerce.ca

Visit our website for full Legal & District Chamber of Commerce Members Listing, details on Added Value Program from Albert Chamber of Commerce, as well as other Legal Chamber initiatives:

Business Referrals
Monthly Newsletter the Legal-Lerie
Business Educational Workshops
Post Secondary Scholarship
Wallboard Arena Advertisments
Annual Craft N' Tradefair (July & Dec) & more!

www.legalchamberofcommerce.ca

PAYMENT OPTIONS:	ELECTRONIC TRANSFER To:	CHEQUE Mail To:	CASH Hand Deliver To:
	legal-lerieads@hotmail.com	Box 338, Legal AB, T0G 1L0	Town Office: 5021-50st, Legal

For Office Use Only: **Date Received:** _____ **Payment Method:** _____

Legal & District Chamber of Commerce Membership
Legal-Lerie Advertising

Member discounted advertising in the Legal-Lerie.

NOTE: All submissions are required by the 20th of each prior month to publication.

To place an ad or announcement email: legal-lerieads@hotmail.com

Member ½ Business Card Size — Non Members

Annual	12ads	$199.50	N/A
Quarterly	3ads	$52.50	N/A
Monthly	1 ad	$21.00	$36.75

Member FULL Business Card Size — Non Members

Annual	12 ads	$393.75	N/A
Quarterly	3 ads	$105.00	N/A
Monthly	1 ad	$42.00	$57.50

Member DBL Business Card Size — Non Members

Annual	12 ads	$630.00	N/A
Quarterly	3 ads	$174.00	N/A
Monthly	1 ad	$68.25	$84.00

Member ½ PAGE Size — Non Members

Annual	12 ads	$ 800.00	N/A
Quarterly	3 ads	$250.00	N/A
Monthly	1ad	$84.00	$115.50

Member Full PAGE Size — Non Members

Annual	12 ads	$1600.00	N/A
Quarterly	3 ads	$450.00	N/A
Monthly	1 ad	$147.00	$189.00

Members Only - FRONT PAGE

Premium ½ Business Card Size

Annual	12ads	$299.25	N/A
Quarterly	3ads	$78.75	N/A
Monthly	1 ad	$31.50	N/A

Premium FULL Business Card Size

Annual	12 ads	$591.50	N/A
Quarterly	3 ads	$157.50	N/A
Monthly	1 ad	$63.00	N/A

Premium DBL Business Card Size

Annual	12 ads	$974.00	N/A
Quarterly	3 ads	$261.00	N/A
Monthly	1 ad	$102.50	N/A

Business Card FREE Advertisement Design
Volunteers will assist in designing your advertisement at no charge. This service is offered upon request.

FREE Announcements
(non-profit ads i.e. Hours/Closure Dates/Merry Christmas) Maximum of 30 words no image. IF more than 30 words charged as regular ad.

FREE Business Profile
Front page coverage in the Legal-Lerie offered each month to a Chamber member. We have a talented business profiler; who does the interviews and write ups on our monthly business profiles. If you are interested in this benefit, please contact us at legal-lerieads@hotmail.com to select the month that best suits your business. **NOTE:** *Profiles are on a first come first serve basis and go FAST.*

Non-Business Ads & Employment Ads (i.e. Anniversary-Bday)

	Members	Non-Members
Maximum of 30 words (No Photo)	FREE	$42.00
Over 30 words or w/Photo	$42.00	$57.50

Chamber Business Directory (Newsletter)
All members business name, phone number, website are posted in the 2nd page of the monthly newsletter.

Website Exposure
Business name, phone number and website and Facebook links are listed on the Legal & District Chamber of Commerce website.
www.legalchamberofcommerce.ca
Ads are also posted on the Legal Chamber Facebook page upon request
www.facebook.com/LegalChamberofCommerce/

Membership Opportunities
Value-added programs currently available include group insurance, merchant discounts and more. Info packs can be mailed or emailed upon request or visit:
www.abchamber.ca/membership-benefits/value-added-programs/ or www.legalchamberofcommerce.ca

Start Advertising Today!

Did you know over 1300 copies of the Legal-Lerie are printed monthly and distributed to local businesses, rural residents and available for local residents via our BLUE BOX outside the post office, as well as available via online website or email distribution list?

Visit us on our website at www.legalchamberofcommerce.ca
Email submissions to legal-lerieads@hotmail.com

Below are 3 different sized card ads' to choose from for advertisement in the Legal-Lerie, please see as follows.

½ Business Card Ads

Ad Size: 3cm (H) x 10cm (W)

Option of Horizontal or Square (5cm x 5cm)

Half Business Card Ad Size—Horizontal **

☐ **Annually** ☐ **Quarterly** ☐ **Monthly**

Full Size Business Card Ads

Ad Size: 6cm (H) x 10cm (W)

Option of Vertical or Horizontal

Full Business Card Ad Size

☐ **Annually** ☐ **Quarterly** ☐ **Monthly**

Double Business Card Ads

Ad Size: 13cm (H) x 10cm (W)

Option of Vertical or Horizontal

OR

Banner Style 13cm (H) x 20cm (W)

Double Business Card Ad Size—Vertical**

☐ **Annually** ☐ **Quarterly** ☐ **Monthly**

*** Half Business Card Ad Size—available in Vertical Format* ***Double Business Card Ad Size—available in Horizontal Banner*

Card advertisements can be purchased monthly, quarterly or yearly, as shown in each box above—Please review above price outlines for each choice. Once you have decided which works best for you and your business, simply select the correct box within the size ad you would like to advertise in and mail back with you membership form. One of our volunteer staff will then contact you for additional information and to supply a proof, before advertisement is published.

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Sponsorship Gridline 2020

Sponsoring the Legal-Lerie gives your business an excellent opportunity to place monthly announcements and upcoming events for your organization as well as showcase your business.

The Legal-Lerie relies partly on our sponsors to make the publication and distribution of this newsletter possible for residents located within the Town of Legal, Vimy and surrounding rural routes.

If sponsorship is idle for your business or organization please email legal-lerieads@hotmail.com

Below is a gridline formatted from 2019 publication costs of the Legal-Lerie

2020 Sponsorship Gridline

Sponsorship Amount	Space Allotted (annual basis)
$1,680.00	12 issues 1 page
$1,522.50	11 issues 1 page
$866.25	12 issues 1/2 page
$787.50	11 issues 1/2 page
$446.25	12 issues 1/4 page
$420.00	11 issues 1/4 page
$262.50	12 issues 1/8 page
$210.00	10 issues 1/8 page
$110.00	4 issues 1/8 page

Thank you to our 2019 Sponsors

Canadian Real Estate Services
Town Of Legal
Family & Community Support Services (FCSS)
North Central Coop @ Legal
Club 60 Roses
Legal Lions
ACFA
Fête Au Village Committee
Catholic Women's League (CWL)
Legal Curling Club

Sincerely,
Legal & Distinct Chamber of Commerce